



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2024

Multiple District 4

LOCATION: CALIFORNIA

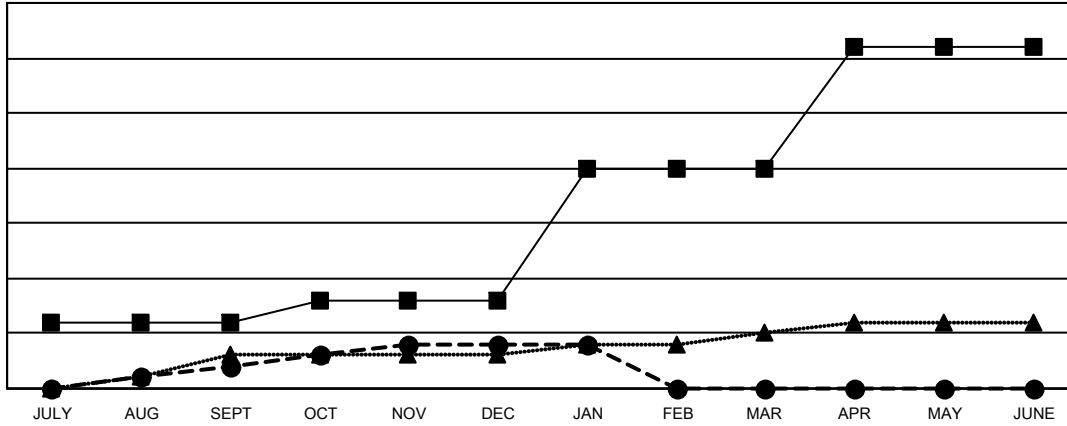
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	2	4
OCT/NOV/DEC	2	2	22
JAN/FEB/MAR	12	0	5
APR/MAY/JUNE	11	0	0

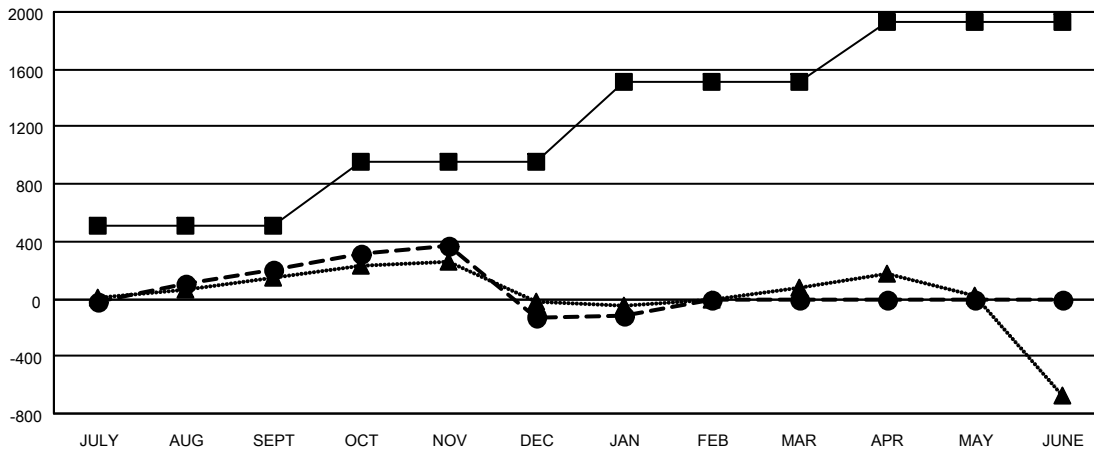
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	505	970	667
OCT/NOV/DEC	450	614	890
JAN/FEB/MAR	554	285	211
APR/MAY/JUNE	423	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 31	354 CLUBS OF 663 ADDED 1 OR MORE NEW MEMBERS	<b>GENDER DISTRIBUTION</b>
		MALE 10,146 (57.33%)
		FEMALE 7,550 (42.67%)
<b>DROPPED MEMBERS</b>	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 3,325
DECEASED 142		FAMILY MEMBERS PAYING HALF DUES 1,775
CLUB CANCELLED 231		
OTHER 1,397		
<b>TOTAL 1,770</b>		